

Welcome to the Next Generation  
of Recruiting Technology.

Streamline. Automate. Centralize.  
Maximize Productivity.

Talent acquisition begins with the creation of a cohesive, systematic and branded environment – one that effectively projects your corporate identity. SmartSearch® makes it easy to recruit at the speed of life.

- Organize and track candidates
- Automate recruiting and hiring workflow
- Effectively manage your jobs and career site

SmartSearch® is a complete software solution that brings powerful candidate sourcing and collaboration tools to your talent acquisition efforts. By integrating with your current technology and unique business processes, SmartSearch® reduces paperwork, eliminates duplication of effort, shortens time-to-fill jobs, and lowers hiring costs.

## Product Overview

### WORKsmart



SmartSearch® puts the most advanced technology at your fingertips to achieve dependable speed, reliability and affordability, no matter the size of your organization.

- 24/7 access from any PC, Mac, tablet or mobile device
- Fast, easy import of new candidates
- SmartHistory for one-click navigation
- Convenient folders for organizing job requisitions and candidates
- Onboarding component with paperless document management
- Ability to send broadcast emails and text messages
- Robust reporting on recruiting activity, analytics and metrics to drive process improvement and support government regulatory compliance

SmartSearch® lets you set preferences for recruiting, hiring and onboarding activity to ensure user adoption and adherence to your desired process and best practices.

*"I appreciate all your continual improvement. Your team really listens, it means so much to me, and makes my job so much easier..."*

- Lisa Alcalde  
Kineticom, Inc.

### SEARCHsmart

Find top candidates, fast. The heart of SmartSearch® is a searchable database of candidate resumes and detailed profiles, with paperless document storage for candidate records including background checks, skills tests, behavioral assessments, references, correspondence and notes.

- All-in-one Super Search of your database plus external sites like Monster, CareerBuilder, DICE and others with one click
- Robust search engine includes full text keyword, Boolean & conceptual
- Semantic search, AI AutoMatch and SmartMatch from skills list
- Candidate profile, notes and job history search



### SOCIALsmart

S.M.A.R.T. (Social Media And Recruiting Toolbox) enables your recruiters to more effectively source passive candidates, make connections and build relationships in thriving social communities including Facebook, Twitter, and LinkedIn.

- Social links, search & import
- Post jobs on hundreds of social networks via @AddThis
- Promote your employer brand on social channels

### JOBsmart

SmartSearch® offers smarter choices to reflect your company culture and drive candidates to your jobs and shorten time-to-fill.

#### Seamless web-portal integration to your corporate site

- Branded Online Career Center
- Automatic posting to job boards
- Share jobs across social media

#### Reduce applicant fall-off, make it easy for top candidates to apply

- The industry's best resume parsing
- Online employment application
- Candidate screening questions
- Job profile & Search agents for candidates
- Mobile optimization

Apply with **LinkedIn**

Apply with **indeed**

Apply with **monster**

#### Automate and streamline your workflow

- Proactive sourcing tools to build a pool of passive candidates that shorten time-to-fill
- Fast drag and drop to advance candidates through the hiring process
- Automated email alerts & acknowledgment
- Mass email and high-volume management of candidates
- Hiring Manager "self-service" portal
- Built-in two-way texting

SmartSearch  
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SmartSearch  
Inspired Innovation 

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### GOsmart

Take SmartSearch® with you anywhere to stay in touch with candidates, hiring managers, and colleagues.

- Mobile apps for iPhone and Android
- Quick Access to Dashboard & Call List
- One-click Dial, Email or two-way Text Messaging
- View and enter notes on the go



*"We looked at several firms and products. We evaluated the product, the company, migration methodology, and also capability/experience/availability of support staff. The one that stood above all was SmartSearch as it encapsulates the whole business process, and more importantly is flexible."*

*- Hadi Asgharzadeh  
azad, Inc.*

# Try It Yourself. Get a Live Demo.

We invite you to see for yourself how our powerful applicant tracking system can create a user-friendly environment so you can focus on what's important and manage the data you need, your way.

Call us at **760.941.2800** today for a personal consultation and complimentary demo to see what the **smart** choice can do for you. Or visit [www.SmartSearchOnline.com](http://www.SmartSearchOnline.com)

### GETsmart

When you need a technology solution that's virtually "future proof" look no further than SmartSearch®. Since 1986, we've been committed to continuous product improvement and keeping our clients ahead of the technology curve as the industry evolves.

- Hassle-free upgrades at no additional cost
- Expert data conversion & custom programming available
- Annual system reviews & update training
- Usage helpers support user adoption
- Smart Practices webinars

### SERVICEmart

We're 100% committed to delivering first-class customer service.

- Sleek, fast, intelligent software that delivers a quick ROI
- 24/7/365 support
- Live Help Desk
- Ongoing user training
- Video Learning Channel
- Video snippet tutorials

With SmartSearch®, you will feel confident that your organization will benefit from our long history of proven experience in the development of recruiting technology, and help you build an executive search-level candidate sourcing and talent acquisition capability in the corporate human resources environment.

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